



IN WITH THE NEW!

# *Hair Hack Series*

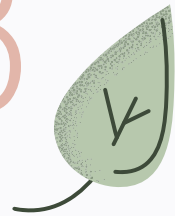
COMBAT FRIZZ HOW TO GUIDE

*Uplifted*  
S A L O N



*Learn How To....*

# KICK FRIZZ TO THE CURB



WHAT IS FRIZZ?



WHAT IS FRIZZ  
CAUSED BY?



HOW CAN IT BE  
STOPPED?



# Frizz Who?

UPLIFTED SALON HAIR HACK SERIES

Frizz is a tell tale sign for dry or damaged hair!

IT'S IMPORTANT YOU NOTICE THE  
ISSUE SO YOU CAN FIX IT!



NOTHING LIKE  
THIS! THIS HAIR  
IS SMOOTH AND  
NOURISHED!

# Frizz Be Gone!

UPLIFTED SALON HAIR HACK SERIES

Frizz happens when the hair is dry and lacks moisture. When your hair is dry, the cuticle is rough. When the weather is humid, it's the perfect recipe for frizz. The outer layer of the hair takes in the moisture from the air, causing the hair to swell and frizz

WHO KNEW THE WEATHER PLAYED SUCH AN IMPORTANT ROLE?!





# Shopping Time

SET YOUR HAIR UP FOR SUCCESS

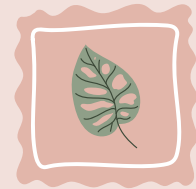
Here is a list of our favorite products to combat frizz!



VELVETEEN DREAM SMOOTHING  
SHAMPOO AND CONDITIONER



PUT SUPERNOVA CREAM IN WHILE  
HAIR IS WET.



USE BLOCKADE HEAT DEFENSE  
SERUM WHEN WET, DRY, OR AS A  
RESTYLER!



# Trust Us.

TRIED AND TRUE WILL WORK FOR YOU.



CONDITION, CONDITION, CONDITION!



USE AMIKA SOULFOOD HAIR MASK  
ONCE A WEEK TO HELP SMOOTH.



WRAP YOUR HAIR IN A THIN  
MICROFIBER TOWEL TO REDUCE  
FRICTION.





# After Shower Care

TRIED AND TRUE WILL WORK FOR YOU.



USE A LEAVE IN PRODUCT! OUR FAVORITE IS AMIKA BLOCKADE.

PRO TIP: WE LIKE TO USE THIS AFTER BLOW DRY AND THEN AGAIN TO BREAK UP CURLS. POST STYLING.



SHIELD YOUR STRANDS FROM HEAT WITH BLOCKADE OR THE SHEILD



BRUSH DOWN FRIZZ AT THE END OF STYLING AND LOCK IN PLACE WITH HIAI SPRAY!





# A Few Final Thoughts...

Frizz isn't an easy opponent but with us in your corner, you will beat the frizz!

Remember: You've got this! We are here to help answer any questions you may have!

WISHING YOU A HAPPY HAIR DAY, BABE  
- UPLIFTED SALON

